

TalkTalk PRESENTS

THE X FACTOR

LIVE TOUR 2013

CHRIS MALONEY DISTRICTS ELLA HENDERSON JAHKENE DOUGLAS JAMES ARTHUR UNION J RYLAN CLARK

TODAY! FEBRUARY

CARDIFF MOTORPOINT ARENA
FRI 01 & SAT 02 2.30pm & 7.30pm
EXTRA SHOW MON 11 FEB

MON 04 • NOTTINGHAM CAPITAL FM ARENA
THU 07 • LONDON THE O2
EXTRA SHOW FRIDAY 8 FEB

SUN 10 • BIRMINGHAM LG ARENA 2.30pm & 7.30pm
WED 06 LIVERPOOL ECHO ARENA

SUN 10 BIRMINGHAM LG ARENA 2.30pm & 7.30pm
EXTRA SHOW SATURDAY 9 FEB

TUE 12 SHEFFIELD MOTORPOINT ARENA
SAT 16 GLASGOW SECC 2.30pm & 7.30pm
EXTRA SHOW FRIDAY 15 FEB

SUN 17 NEWCASTLE METRO RADIO ARENA
TUE 19 ABERDEEN AEC
EXTRA SHOW WEDNESDAY 20 FEB

FRI 22 • LONDON WEMBLEY ARENA
SAT 23 • LONDON WEMBLEY ARENA 2.30pm
EXTRA SHOW SAT 23 FEB 7.30pm

24HR TKT HOTLINE: 0844 338 0000 bookingsdirect.com
LINE UP SUBJECT TO CHANGE (AGENCY & C/CARD BOOKINGS SUBJECT TO BOOKING FEE)

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SAT 25 MAY LONDON ROYAL ALBERT HALL
SUN 26 MAY BIRMINGHAM SYMPHONY HALL
TUE 28 MAY LIVERPOOL PHILHARMONIC
WED 29 MAY MANCHESTER BRIDGEWATER HALL
THU 30 MAY GLASGOW ROYAL CONCERT HALL

24 HR TKT | 0844 338 0000
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ocean colour scene

ELECTRIC BALLROOM LONDON
SAT 25 FEB 26 FEBRUARY
EXTRA SHOW WED 27 FEBRUARY

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Fri 31 May BIRMINGHAM Symphony Hall
Sat 1 June Cardiff St David's Hall
Sun 2 June Bristol Colston Hall
Mon 3 June London Royal Albert Hall
Tue 4 June Sheffield City Hall
Wed 5 June Liverpool Philharmonic
Thu 6 June BATHS The Sage
Fri 7 June GATESHEAD The Sage
Sat 8 June LIVERPOOL Philharmonic
Sun 9 June BRISTOL Colston Hall
Mon 10 June SHEFFIELD City Hall
Tue 11 June LIVERPOOL Philharmonic
Wed 12 June BATHS The Sage
Thu 13 June GATESHEAD The Sage
Fri 14 June LIVERPOOL Philharmonic
Sat 15 June LIVERPOOL Philharmonic
Sun 16 June LIVERPOOL Philharmonic
Mon 17 June LIVERPOOL Philharmonic
Tue 18 June LIVERPOOL Philharmonic
Wed 19 June LIVERPOOL Philharmonic
Thu 20 June LIVERPOOL Philharmonic
Fri 21 June LIVERPOOL Philharmonic
Sat 22 June LIVERPOOL Philharmonic
Sun 23 June LIVERPOOL Philharmonic

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LIGABUE
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JUNE 2013
THU 20 CAMBRIDGE CORN EXCHANGE
FRI 21 LONDON O2 EMPIRE SHEPHERDS BUSH
EXTRA SHOW WED 26 JUNE

SAT 22 MANCHESTER O2 APOLLO
SUN 23 BIRMINGHAM SYMPHONY HALL
MON 24 GLASGOW ROYAL CONCERT HALL
THU 27 CARDIFF ST DAVID'S HALL

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MAY 2013
Sun 10 COVENTRY Warwick Arts Centre
Tue 12 GATESHEAD The Sage
Wed 13 GATESHEAD The Sage
Thu 14 GLASGOW Royal Concert Hall
Fri 15 LIVERPOOL Philharmonic
Sat 16 BIRMINGHAM Symphony Hall

OCT NOV 2013
Tue 22 Oct BIRMINGHAM Symphony Hall
Wed 23 Oct BRISTOL Colston Hall
Thu 24 Oct LONDON Royal Albert Hall
Sat 26 Oct MANCHESTER O2 Apollo
Sun 27 Oct NEWCASTLE City Hall
Tue 29 Oct LIVERPOOL Philharmonic
Wed 30 Oct SHEFFIELD City Hall
Fri 01 Nov CAMBRIDGE Corn Exchange

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MARCH 2013
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Sun 10 COVENTRY Warwick Arts Centre
Tue 12 GATESHEAD The Sage
Wed 13 GATESHEAD The Sage
Thu 14 GLASGOW Royal Concert Hall
Fri 15 LIVERPOOL Philharmonic
Sat 16 BIRMINGHAM Symphony Hall

OCT NOV 2013
Tue 22 Oct BIRMINGHAM Symphony Hall
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24HR TKT HOTLINE: 0844 338 0000 bookingsdirect.com
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The fall of Chile's military leader has been turned into an Oscar-nominated movie starring Gael Garcia Bernal. By Ed Stocker

The dictator toppled by ad-men

I think most people around the world know how Pinochet came to power," film director Pablo Larraín says. "But I'm not sure many people know how he was defeated. What happened was a fascinating mix of media, advertising and capitalism." Larraín's latest film, *No*, tells the absorbing advertising story behind the referendum and the strategists that brought down Chile's dictator.

In the late 1980s the leader had looked to soften his image and begun to swap his military attire for demure suits. Under pressure from the US – an ally that had backed his 1973 coup that toppled the democratically elected leftist president Salvador Allende – a vote was called. More importantly, for the first time in almost a generation, the opposition was granted 15 minutes of TV airtime a day in the lead-up to the October date. Their task was to convince Chileans it was time for change – and that they didn't need to be afraid to go out and vote.

The film, nominated in the Best Foreign Language Film category at this month's Oscars, stars Gael Garcia Bernal as Rene Saavedra, the silky voiced adman leading the "No" campaign. It's a commanding lead performance from the Mexican actor who rose to international fame in art-house classics such as *Amores Perros* and *Babel*, and a welcome return to the pinnacle of Latin American cinema after some questionable recent choices (the less said about 2011's *A Little Bit of Heaven*, alongside Kate Hudson, the better).

Bernal's character has to come up with an ad campaign that strikes the right note. After battling with politicians who want the TV spots to be sombre reflections of the horrors of the dictatorship, his vision wins out. The focus is to be entirely positive – a reflection of the sort of Coca Cola-embracing free-market economy that Pinochet ironically helped nurture – used against him. The campaign comes up with a multi-coloured, all-inclusive rainbow logo while TV adverts use bright, sunny images and blond, smiling protagonists, accompanied by the slogan that "Happiness is Coming". The "Yes" campaign is left stymied.

The film uses a fair amount of artistic licence. Characters have been condensed and simplified and Saavedra is actually the amalgamation of real-life characters Jose Manuel Salcedo and Eugenio Garcia, with some family issues thrown in for



good measure (his estranged wife Veronica is played by Larraín's wife Antonia Zegers). Both Salcedo and Garcia have cameo roles in the film, but are cast against type, appearing as "Yes" campaign colluders.

The most blatant dramatisation is the role of Lucho Guzman, played by Alfredo Castro, Saavedra's advertising boss who also happens to be one of the junta's inner circle. In real life, the two characters never worked under the same roof. But it provides a genuinely gripping extra dimension to the film; Guzman, star of Larraín's two previous films, is a wonderfully sinister villain.

Larraín is keen to point out that *No* is faithful to the key facts and how they unfolded. Using a 1983 U-matic video camera to give the film a grainy edge, Larraín cleverly splices drama with news footage. He also shot fresh footage of Chile's first post-Pinochet president, Patricio Aylwin, at a re-staged "No" campaign victory party, cutting it with genuine newsreel.

No is the culmination of a trilogy based on the dictatorship – something Larraín says came about quite unwittingly. He says he was looking to answer how Chilean society "could hurt itself so much".

The first two films in the series, *Tony Manero* and *Post Mortem* – both starring Castro – used the dictatorship as a side-story to explore the complexities of the main characters. In the first film, Castro plays the character of Raul Paralta, a John Travolta-obsessed serial killer; in the second he is an emotionally repressed morgue worker watching the bodies piling up. But, in *No*, the dictatorship suddenly takes centre stage.

"Maybe those first two movies were about people who were defeated," Larraín muses. "But *No* is about a triumph and has an epic quality. As a director, you don't get to tell those sorts of stories often."

No opens in UK cinemas on 8 February



Yes man: General Augusto Pinochet (above); Gael Garcia Bernal (left) in 'No', the dramatisation of the despot's political end

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